

Bound in Bone

a curated guide to goth life



Fashion | beauty | culture | living

About

Bound in Bone is an alternative lifestyle guide, founded in 2015 by Darcie. My mission is to create content that celebrates everything goth and alt. Whether you're a baby bat looking for help or an elder goth looking for inspiration, you'll find something to pique your interests within Bound in Bone. From spooky kids' books to dark travel guides, we cover everything!

Stats

Blog

7.5k

page views
monthly

6k

sessions
monthly

5.5k

active users
monthly

75

subscribers

41%

open rate

11%

ctr

Social

250+

followers

Services

- Sponsored content
- Brand ambassadorship
- Advertisements
- Affiliate marketing
- Competitions

Rates

Item	Description	Cost
Guest Post	Content created by the brand, posted on boundinbone.com. Disclaimer: I will not accept AI-generated content.	POA
Sponsored Content	Content created by me, posted on boundinbone.com	POA
Email Newsletter Feature	Guest post included in the BIB monthly email newsletter	POA
Social Media Post	One post across Instagram, Facebook or Pinterest	POA
Competition	A competition hosted by BIB, prize provided by the brand.	Cost of the prize.
A Combination Package	A selection of the above.	POA. Discounts will apply.